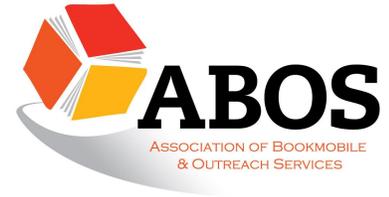


Association of Bookmobile and Outreach Services

1190 Meramec Station Road
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Press Release – For Immediate Release

The Old Town Library Book Bike Team at the Poudre River Public Library District in Fort Collins, CO, is the recipient of the 2022 Book Bike Community Impact Award. The Book Bike Community Impact Award, sponsored by the Association of Bookmobile and Outreach Services, is presented annually to a library, department, or an individual who has provided exemplary library book bike service to their community.

When the Poudre River Public Library District received its Book Bike a few years ago, the idea was to use it for marketing purposes during events. However, thanks to an amazing team with an innovative vision of what it could be, the Book Bike is now essential in summer programming.

The Old Town Library Book Bike Team bikes around town offering programs for all ages while they build relationships with community members who might not typically visit the library branches. The staff often starts seeing new families visiting the branches after they “accidentally” run into one of the Book Bike programs out in the community.

But gaining library patrons and in-building visits is far from being the biggest impact the Book Bike has on the library’s community. Some of the programs they offer intentionally target low-resource and underserved communities, like the storytimes offered at the day summer camp held at Northside Aztlan Community Center. This day camp for children focuses on serving low-income families who otherwise wouldn’t be able to offer their kids this kind of opportunity.

The Book Bike has also turned out to be an excellent tool for promoting collaboration between organizations. For example, for years now the team has been collaborating with Fort Collins Natural Areas to offer programs in nature and promote biking/hiking. Programs like “Toddler Tracks” and “Out and About” have become a favorite among patrons for multiple reasons. They give them an “excuse” to visit natural areas that they weren’t familiar with, learn more about the place they live in, exercise, and listen to stories!

The Old Town Library Book Bike Team excels at what they do, and constantly go above and beyond to meet the community where they are rather than waiting for them to come into the library.

The Book Bike Community Impact Award will be presented at the Awards Ceremony during the 2022 Conference of the Association of Bookmobile and Outreach Services in Scottsdale, Arizona.