

Name	Program Title	Description
<b>IN-PERSON</b>		
Joyanne Huston-Swanson	Customizing Library Services: Barrier Free Community Connections	Attendees will learn new ways to connect with and provide Library services to Incarcerated juveniles, Refugees and Asylum seekers as well as English Language Learners.
Chris Eckstadt	Dam-it Jim! I'm a Librarian Not a Mechanic!: Fake it Till You Make It. Musings of a first year bookmobile driver.	"Having a bookmobile would be cool they said, "It's just like driving any other vehicle", they said. Liars! Chris talks about his transition from behind the desk to the open road in this informal story time. The excitement of buying a bookmobile during a pandemic and trying to provide library service & outreach while reading the fine print on your job description that says, "and other duties." From building a mobile collection that will not fall off the shelf to figuring out all the ins and outs of mobile services. Chris shares his first year story and needs you to show him which size nozzle to use for diesel. Who knew?
Humberto Nieto	The Small but Powerful Bookmobile	"The story of how a small city achieved their dream of making a big difference with their new bookmobile."
Beth Brown	Reach, Connect, Deliver. Creating Successful Partnerships	MCLS made a flourishing partnership with the city educational system, metro housing authority and regional municipal organizations. This presentation will share the critical components and steps taken to reach out, connect our services and promote our top notch programs and resources. An emphasis will be on how the library's participation at the free lunch programs effectively made an enduring relationship.
Eric Bullock	Partnering with Local Organizations to Improve Community Outcomes	Partnering with local organizations is an effective way to connect libraries with underserved communities. Plano Public Library will discuss its partnership with Local Good Center, a non-profit dedicated to assisting children and families in need, by focusing on classes that share the library's expertise and knowledge with individuals served by Local Good Center. We will share examples that include technology classes, early literacy instruction, and support for English language learners, in addition to discussing relationship building, potential challenges when working with partners, the benefit of partnership on the larger community, and first-hand outcomes experienced by participants.
Carrie Banks	Reaching Unhoused Children: A Journey Through Brookyn	Brooklyn, and many other places, have seen an increase in the number of unhoused children. In partnership with transitional housing facilities and McKinney-Vento coordinators, Kidsmobile visits 3 facilities a week bringing books, storytimes, community referrals, COVID 19 test kits, craft kits, puppets, whimsy, and much, much more. Find out how we bring the library and its resources to the many of the 14,000+ children living in NYC's shelter system. Explore opportunities for partnerships. Anticipate the challenges and some solutions. Find out how we make this work and what you need to know to get started in your community.

Lyndes McCaleb	Community Disaster Response for Libraries	What happens when disaster strikes in your community? This presentation will discuss ways for libraries to work with local emergency services and community agencies to provide support and services for a community following a disaster.
Barbara Shipman	Adaptive Technology Lending Program (ATLP): Building an accessibility program from the ground up.	In August 2021, the Macomb Library for the Blind and Print Disabled (MLBPD) was awarded the LSTA Improving Access to Information Grant funded in part by the Institute of Museum and Library Services through the Library of Michigan. With grant funding, MLBPD developed a new program called the Adaptive Technology Lending Program (ATLP) to help address the digital equity gap within the disability community. In this presentation, I will share with you tips on how to build an adaptive technology lending program from the ground up. Some of the topics that I will cover include staff collaboration, marketing, and community partnerships.
Maureen Rust & Mandi Laurent	Serving Up Literacy in Rural Community Book Deserts	Follow the journey of the Ellensburg (Washington) Book Mobile, from its beginning in the back of a pick-up truck, to its current fully stocked van serving local low-income neighborhoods during the summer slide months. Inspired by a session at the 2013 International Literacy Association conference, this community program has garnered support from our local school district, education foundation, Rotary clubs, and businesses. We will share the program evolution and tips and tricks to keep this volunteer operation sustainable, now celebrating its 10th summer of operation.
Rachel Stout & Cecilia Pham	Jump Into The STREAM: Summer Camp at Your Library	How does a library outreach team end up running a summer camp? And why have they kept doing it for nine years running? And what can you learn from their crazy idea? The Houston Public Library's Community Engagement Team has run a free summer camp for low to moderate income students from Kindergarten through 12th grade since 2014 called Camp STREAM, with activities encompassing Science, Technology, Reading, Engineering, Arts, and Math. Learn how they did it, what their future plans are, and how you can do it too!

<p>Kim McNeil-Capers &amp; Jill Anderson</p>	<p>Queens Public Library Responsive to Reentry Needs</p>	<p>This presentation will discuss how Queens Public Library has stayed responsive to the needs and interests of our patrons who are impacted by the criminal-justice system. It will focus on programs and services provided from 2020 to now and the future. It will discuss several programs and services.</p> <p>Immediate Access: Technology Reentry program Queens Public Library works with a local legal nonprofit -- Queens Defenders -- to provide technology, technology assistance, and community resources to people on parole. This program is mainly funded by the Institute of Museum and Library Services, although other funding has been provided by our Foundation.</p> <p>Justice Without Barriers We provide digital programming focused on people who have been incarcerated. This “Justice Without Barriers” programming included virtual programs to meet the needs of people on probation and parole, with topics like jobs, parentings, housing, financial literacy, and mental health.</p> <p>Work with Queensboro and other Correctional Departments At Queensboro Correctional Facility, which serves as a reentry center for inmates with less than six months left on their sentence, we provide continuous programs and services. During 2020 and 2021, because of Library and facility policies, the assistance provided was not in-person. We work with facility staff to provide one-on-one services to library patrons in the facility. Moving forward, we hope to return to providing some services in-person at the facility.</p> <p>ID For All We have begun working with a local government official to provide access and assistance to receiving a state ID. This program, supported by New York City Assemblymember Kaleel Anderson, will provide guidance in gathering and retrieving documents needed to receive a state ID, appointments to receive the state ID, and cover the costs of the ID.</p>
<p>Amy Schofield</p>	<p>Mapping Community Resources</p>	<p>Understanding the labyrinth of services available to community members can be a challenge. Directing clients to help related to mental or physical health needs, or social services, can be impeded by limited information. Over the past year, Kershaw Library has been working closely with community partners to launch a directory of resources that can be used by area providers and residents. This directory, which will launch this summer, provides an easy to use platform to understand support networks in our community. This initiative places the library at the center of the community, extending our outreach efforts to become a centralized source of local, vital information. My presentation will focus on this effort and the benefits of creating outside partnerships with health and social service agencies.</p>

Heidi Rhea	Breaking Bad	What does it take to break out of the stereotypical Librarian mold and make the connections necessary to succeed at Outreach? Learn how one shy librarian broke bad habits and became the face of the library. From her experiences and a few inspirational quotes, you'll learn how to revive yourself & your career by showing up, speaking out, and lending a hand.
Shannon Bowman-Sarkisian	Everything's Coming Up Cozies: Running a Cozy Mystery Tea Party Book Club for Older Adults	This session presents a case study of the Cozy Mystery Tea Party Book Club, a monthly book club for older adults. Turner Free Library partnered with Randolph Elder Services to create a popular new event for seniors in the community. Participants will learn how to develop and implement a book club that engages new readers and builds or sustains community partnerships.
Daniel Rice & Madeleine Villalobos	The TechKnow Mobile: Using Outreach to Connect the Disconnected	In 2021 we launched our most ambitious venture yet, a technology outreach service with circulating devices. Dubbed "The TechKnow Mobile" and funded by a State Grant, visitors can checkout a Chromebook and Hotspot, attend a computer basics class, or bring their own device for one-on-one assistance, all without leaving their neighborhood. We will discuss the origins of this service, the grant writing process, the challenges we have faced, and the "Three Pillars" of providing technology services to our communities.
Marcia Siehr	Engaging Your Community with Citizen Science	Science can bring joy and purpose to individuals by inspiring learning and keeping people curious. Citizen Science brings science within reach of everyone, everywhere! This presentation will discuss how Kenosha Public Library uses the resources of Citizen Science, SciStarter, NASA, the Network of the National Library of Medicine (NNLM), and local community partners to meet strategic goals and create program series that inspire multigenerational excitement and participation.
Megan Carbiener	Started from the Building, Now We're Here	Apache Junction Public Library's journey to establish a community-driven Mobile Library and outreach program from start to finish. From buying and intentionally planning a bookmobile layout, to launching a dedicated collection, route, and positive presence in the community.
Patty Cross	The White Whale vs The Roadrunner	Our Bookmobile came custom fitted to Buckeye Public Library, ready to be filled with books and reach our outlying communities but it was rather plain to start with. After morphing into the Roadrunner, its 'updates' attracted new customers despite its limitations. Come find out how!
Suzanne Macaulay	The Accidental Outreach Librarian	Learn how a behind-the-scenes administrator suddenly found herself out-and-about in the community. From launching a Books by Mail program to distributing new children's books at food pantries across a 2,500 square mile service area, this accidental Outreach Librarian embraced change and had the most personally and professionally rewarding year of her career culminating in being named a 2022 Outstanding Librarian in New York State. Find out about successes, lessons learned, and what lies ahead.

Keturah Cappadonia	If You've Got the Money: Grant Writing to Fund Library Outreach Programs and Services	Library outreach programs and services are more important now than ever. Learn how to offset some of the costs of starting an outreach program by seeking grant funding to maximize the positive effect your library has on your community. Topics to be explored include forming strategic partnerships, locating data sources, and engaging with your community to determine needs and gaps.
Cari Poweziak	Tablets for Seniors	Learn how our library worked with our local area agency on aging and our senior center to come together to get free tablets and training for seniors in our district. We were able to train the program participants and get people who have never used technology excited about their new tablets. This partnership was extremely beneficial to our senior population.
Amytha Willard	How we obtained a Community Outreach Specialist	We received a grant from CA state to hire a Community Outreach Specialist to provide resources to the Ochoa Migrant Center that provides housing to farmworkers during the agricultural season. This presentation will also cover the programming we started and our partnership with community agencies.
Hollis Cobb & Kate McDaid	The Grassroots Bookmobile: Partnering with your Community in times of Need	Bookmobile Fredericksburg is an independent nonprofit bookmobile started during the height of the pandemic by college students in Virginia. Accomplishing our mission hinged on community support and engagement; without the backing of a library or other organization, we had to build our program from the ground up. During this presentation, we'll share how we created a Bookmobile for our community during COVID through grassroots efforts of fundraising, marketing, and relationship building, and how you can too!
Susan Parkins & Cathy Zimmerman	ABOS 101	Are you new to Association of Bookmobile and Outreach Services? Have you considered joining our board or serving on a committee? Join Cathy Zimmerman, 2020 ABOS President and Susan Parkins, 2019 ABOS President to find out what is involved, time commitment, the importance of supporting this organization and how it enhances your job and resume for future library positions. (This description is subject to change)
<b>IN-PERSON &amp; ON-DEMAND</b>		
Ali Flake	Treating Bookmobiles as a Place, Not Just a Service	The idea of meeting library users where they are is not a new concept, but it has redefined the way in which mobile outreach services are utilized by public libraries. As an organization, our goal is not just to give users a taste of what the library experience is, but instead create an experience that is unique to them by treating our Library2Go (bookmobile) as its own branch. We build relationships with these neighborhoods by showing up regularly, updating our collection regularly, and offering personalized services based on the needs of these communities.

Marlyn Norton	On the Road in Baltimore County	Discussion of adult mobile services in Baltimore County, Maryland which include bookmobile service to senior living facilities, lobby delivery service to residents of long term care facilities, and the Mobile Library Law Center, which is a mobile office where our partners provide legal services to residents of Maryland free of charge.
Kelly Duran & Heather Folan	Express Library: utilizing self service to bridge access barriers to the library	This year Jefferson County Public Library opened the first of its kind self-service, stand-alone, Express Library! This library meets the needs of patrons who have a barrier to accessing our other locations due to distance, JCPL meets them where they are. The Express library offers a small browsing collection, access to computers, Wi-Fi, printing/copying/scanning, and the ability to pick up holds, return and check out materials. Patrons serve themselves to these resources, no staff are present. Staff visit only once a day to check in items and shelve holds. This innovative service utilizes Bibliotheca's Open+ technology.
Linda Shanks & Esmeralda Aispuro	Maker Fun Virtual programs	During the pandemic, Linda and Esmeralda were trying to get STEAM programming started for a new Library branch building. They produced monthly video demonstrations that used take and make kits available at their library, while keeping materials simple enough for those too far to travel to the Asante Branch.
Dillon Young	Starting and sustaining a Library Service by Mail Program	The COVID epidemic has made many libraries grapple with the fact that the most in need of library service often cannot come to the library due to illness, injury or medical condition. That said, it can be tough to figure out how to start an a program that mails materials to patrons. In the session, we will discuss the benefits for the services, the expenses that come with it, how to purchase materials on a budget and ways to raise money to offer the service.
Dr. Kathleen Campana & Jacquie Kocuibuk	Communities Rise Up As Libraries Reach Out: Utilizing Social Justice in Outreach with Children and Families in Underserved Communities	Seeking to develop relevant and equitable outreach programs and services for families in underserved communities? Looking for research-based practices for infusing your community outreach work with the social justice principles of equity, empowerment, and engagement? Understanding the values of those you serve is key to building a strong foundation for community-based programs and services that meet families' priorities and aspirations. Come learn about Project VOICE's work on social justice and public library outreach for families in underserved communities, and take away peer-based, data-driven practices for an outreach approach that works with, and lifts up, their voices and values.
Perri Chinalai & Miya Fieleke	Making Small Moments Big: Engaging Families in Early Learning Opportunities	<p>Too Small to Fail (TSTF), the early childhood initiative of the Clinton Foundation, surrounds families with early language opportunities, and supports caregivers with resources to talk, read, and sing with children from birth. Since 2013, TSTF has partnered with community-based and national organizations to help prepare children for success in kindergarten and beyond.</p> <p>During this session, participants will:</p> <ul style="list-style-type: none"> <li>- Receive access to free bilingual (English/Spanish) early literacy resources and tools to support young children's early brain development.</li> <li>- Learn effective strategies to engage families with culturally relevant resources.</li> <li>- Gain new tools and strategies to educate caregivers about the importance of early learning.</li> </ul>

Jeanine Bishop & Vicki Gibson	Putting Services on Wheels for a Rural Texas County	Mobile Comunidad is an outreach project, bringing library services, food pantry deliveries, wifi connectivity, a cellular hotspot, laptops, and a variety of social services to residents in a Far West Texas community with fewer than one person per square mile. We are also a rolling Little Free Library. Mobile Comunidad is a collaboration between our Friends of the Library, our food pantry, and our library. We love to share our mission and encourage others to replicate our program. We will explain how we started, how we are funded, where we are today, and our plans for the future.
Kris Fagre & Bethany Nelson	A Prescription for Young Readers - "Reach Out and Read"	The nationally based Reach Out and Read program offers libraries the opportunity to partner with local physicians' offices to provide age-appropriate books at well child clinic visits, along with information for parents about the importance of early literacy.
<b>ON-DEMAND ONLY</b>		
Hunter Murphy	Outreach as a Teachable Moment	As outreach enthusiasts, we have often heard the phrase, "I didn't know the library offered THAT!" From collections to programs to services, the basis of outreach is to teach patrons and library users everything the library offers. This presentation will consider ways to approach outreach with a teaching mindset. Whether outreach occurs inside or outside the library, librarians who adopt teaching principles will improve their marketing efforts. In a grant-funded study, I investigated the correlation between library outreach and teaching. I will briefly share the results and give participants practical tips to improve their library's outreach efforts.
Rosalynn LeNoir	Know It To Grow It	Description: Research shows that back and forth interactions between adults and children play a significant role in early brain development. In this session, explore the latest early talk research and how to put it into practice to promote responsive caregiving and provide critical data that supports a diversity of early language environments. Conversational turns are such simple things -- just serve-and-return interactions between adults and children. But they're also very powerful. Over the past decade, peer-reviewed research studies have linked conversational turns to improved socioemotional development, executive functioning, reading skills, and brain development. The greater the number of turns, the better the child outcomes. In this session, learn about the importance of early talk, concrete strategies for increasing interactions, and how to use interactive talk to build positive adult-child relationships.
Amytha Willard	Starting library service for incarcerated adults and youth	This has been a momentous year! We are working with our county jail to work with incarcerated adults and youth to start library service at each site. I will go over our process from the beginning to where we currently and and into the future.

Marla Curran & Britney Musial	Modern Platforms You Need in Your Teen Marketing Plan	By now we've realized teens don't use Facebook. In response, our libraries have created teen Instagrams and some of us even started TikToks! It doesn't stop there. Social media is a trend like anything else, and teens have started using other platforms to communicate with their friends. You heard us-- even IG is dying off. Join Marla and Britney-- teen specialists who will teach you how to use newer platforms like Discord and Twitch to reach your patrons. They'll show you how to livestream activities, run gaming tourneys, and explain why you need these platforms in your library's marketing plan.
Tami Hurst & Roya Mortazavi	Tales and Travel and Beyond	This webinar will offer some fresh ideas for doing reading programs with older adults living with dementia. We'll discuss how to select appropriate reading materials and how to use materials available in your library to develop enjoyable reading-based group programs. While the ideas presented will focus on programs for adults with moderate to advanced dementia who live in care facilities, ideas for adapting these programs for other groups will be shared.
Kristen Burnham & Amy Cunningham	Connecting Library Values with Community Needs: Creative Programming Beyond the Four Walls	Creating and implementing outreach programming is an innovative and exciting way to meet the needs of the community in a dynamic way. PWPL has successfully partnered with the Social Services and the Juvenile Detention Center to design outreach services that promote career development and literacy in unique ways. This outreach not only provided the target audience with the resources they needed but also further strengthened PWPL's role as a hub of information within the Prince William County and Manassas City community.
<b>VENDOR PRESENTATIONS</b>		
Martin Marek	Farber Speciality Vehicles	
Brock Templin		
Michelle Shupe	Matthews Specialty Vehicles	
Dennis Hoag		
Caitlyn Braunns		
Sally Inglett	Let's Reminisce! An hour of play time with the latest products & prize drawings.	We will start with a short explanation of what you will find at each table and then play musical chairs and switch tables at intervals to allow you hands on play time with the latest of our reminiscence products to include: Reminiscence Photo and Activity Cards; Memory Mats; Busy Bottles; Button & Bauble Bottles; Bilingual Busy Bottles & Books Kit; Library Kits; Sound Puzzles; Flip Books; DecadeKardlets; Menus and Memories Booklets; BiFolkal Kits. We would love your input on how we can make our products more meaningful and accessible to your patrons. Please share your ideas to help inspire new creations!
Laura Niderbragt	Mission Mobile	
Jennifer Samora	TechOps Specialty Vehicles	
Bill Krampf		

Michael Swendrowski	Specialty Vehicle Services LLC.; Your partner for the road ahead!	Join Michael Swendrowski of Specialty Vehicle Services as he guides you down the proper road to developing, specifying, procuring, and taking delivery of your next outreach vehicle. Along the way, he will also share some trends, tips, and tricks that may also help to make your custom vehicle project a smashing success!
Sabine McAlpine	Thorndike Press	
Bonnie Simcock		
Scott Crawford	Baker & Taylor	
Jim Smith		
Elena Christakis	Phoenix Motorcars	
Thomas Allen		
Leonard Lincoln	Odyne Systems	
James Howay		
Ingrid Valencia-Marin	Network of the National Libraries of Medicine -	
Sharon Han		