

2021 ABOS Virtual Conference Poster Sessions

Poster Title	Poster Description
Tech To Go: Mobile Technology Van	To better reach the entire community of Cedar Rapids, Iowa, Tech to Go uses the library's Mobile Technology Van to bring exploratory, day to day, and workplace ready programming to parks, job fairs, child care centers, and juvenile detention. From robotics and coding, to resume help and mobile device training, to podcast recording for incarcerated teens, Tech to Go provides equitable and accessible access to technology and technology instruction.
Artivism, Archivists & the Pandemic	Artivists, Archivists, and the Pandemic will highlight the “Documenting Social Change” workshops conducted by local artist and activist, Alvin C. Jacobs, Jr in collaboration with the J. Murrey Atkins Library Special Collections. The purpose behind this series was to teach community members (students, staff, & Charlotte community) about how to responsibly document social justice movements while also advising on how to preserve their photos for future generations. This poster will spotlight the different avenues for outreach and how we engaged with participants. These workshops were made possible through the UNC Charlotte Chancellor’s Diversity Challenge Fund.
Successful School Outreach Beyond Books and Bookmobiles	Learn how to make a positive impact on the schools you serve through Bookmobile visits, teacher services and student success library cards. Special emphasis will be placed on how to create and maintain outstanding school partnerships.
Summer Reading Program Outreach to Overcome the Covid Divide	The Orange County Library System’s Summer Reading Program combats summer learning loss – a threat that most affects lower-income children. A grant from the Duke Energy Foundation funded outreach and books to children in four specific communities most negatively impacted by Covid. By applying the Four Disciplines of Execution methodology, including weekly check-ins, with the participating locations and boots on the ground we were able to dramatically increase participation and engagement in literacy activities during the summer of 2021.
So you want me to do a storytime on the sidewalk?	Learn tips and tricks for how to do programming geared for youth outside the bounds of your library. If you have been told it cannot be done, I am here to show you can be! Whether you are looking to do traditional storytimes or programs or run a large scale event attracting hundreds, it can be done with outreach ingenuity and creativity in the field.
Middle Georgia Regional Library's Library WoW: The Library Without Walls	We will discuss the history of Library WoW (including how relationships with community partners helped fund our van and bookbike), our guiding principles for delivering outreach, how we find opportunities and identify community needs, how we deliver service through our van and bookbike, what our outreach looked like before the pandemic, how we delivered outreach during the pandemic, and how we are preparing for outreach post-pandemic.

<p>Outreach on Wheels</p>	<p>I will outline how the Haverhill Public Library has utilized a van, book carts, and a lot of gumption to get books into the hands of people throughout our community. As we begin to emerge from the COVID-19 pandemic, these outreach services have been invaluable in reminding people of library services and reconnecting with the city.</p>
<p>Grab and Go - Activity Bags and Video Content</p>	<p>During the Pandemic, MCFL created monthly grab and go activity bags that were distributed at all of our 16 rural library locations. These bags provided STEAM based activities kids could do at home with instructions in English and Spanish AND a video component. Families were invited to visit our YouTube Channel to see a video of a staff member doing the project in the bag so they could follow along at home.</p>
<p>Summer Feeding Program</p>	<p>Tazewell County Public Library is in Tazewell County VA. The county is a rural area in the Appalachian Mountains, consisting of 520 sq. miles and a population of approximately 41,000 people with a poverty rate of 22%. During the summer months many children in the community are subject to food insecurity. To help with the problem, TCPL partnered with Feeding Southwest Virginia (sponsored by Feeding America) to provide food boxes, which contain seven breakfasts, seven lunches, and 14 cartons of milk to eligible children. The poster will describe the response of the community, provide statistics, and list challenges we faced.</p>
<p>Interdepartmental collaboration enhances deposit collection service</p>	<p>The Mobile Outreach department collaborates with the Collection Development and Reference departments as well as with the Literacy Liaisons in the branches to create a comprehensive and diverse collection that serves our ever-changing community. The deposit collection is made of un-catalogued library materials including books, audiobooks, DVDs, playaways and CDs for all ages. It also contains materials in a variety of languages spoken by our patrons. Library staff from different branches and departments use outreach vans to distribute deposit collection materials. Eight regular distribution routes serve 50 different locations around the County, and books are used during numerous community events.</p>
<p>Creating a Mindfulness Virtual Book Study to Support Student Wellbeing</p>	<p>Like so many populations, the pandemic caused many stresses to students at our university. Many students were not on campus and most classes were online. I collaborated with our health organization on campus and our student government to create a Mindfulness Virtual Book Study to offer to students over a 4-week period. Learn about the planning process, organization of the study, and lessons learned in order to support your community's wellbeing.</p>
<p>"Zoom"ing Towards The Future of Incarceration Outreach Programs: Utilizing Virtual Platforms In Incarceration Outreach In The Pandemic and Beyond</p>	<p>The pandemic made us think a little more creatively with our outreach services and that holds true for our services to the incarcerated. Planning and running engaging, literacy based programs for those experiencing incarceration can be a rewarding and mission fulfilling adventure. Read about program ideas and structure you can use through virtual platforms or in person. Whatever the future holds for programs, you'll be ready!</p>

<p>Covid-19 gives rise to unique partnerships</p>	<p>The need to get Covid-19 vaccines into underserved areas brought together a unique partnership between Sussex County Department of Libraries, Sussex County Emergency Medical Services, and Beebe Healthcare. Bookmobile vaccination clinics evolved into a combination of vaccines, education, and literacy opportunity. Nurses vaccinate people in the privacy of the bookmobile and then people are offered Narcan and CPR training, select free books, even participate in story time. Our partnership has been featured in the NY Times and will be included in a Smithsonian Exhibit and book. The poster will explore how partnership origins, logistics, challenges, and next steps.</p>
<p>Outreach with Sustainability in Mind</p>	<p>This poster will focus on ways that outreach can balance the three pillars of sustainability: social, environmental, and financial. By showing how sustainable outreach models are, we can advocate for more funding allocations to outreach efforts.</p>
<p>Real Men Read - A Library Led Reading Initiative</p>	<p>The Real Men Read literacy initiative made connections with early childhood elementary schools throughout northern New Jersey in Spring 2020 in an effort to promote reading among young boys. It was a form of academic library outreach to the P-6 school community that highlighted school-library partnerships, male mentorship, and in-person as well as virtual read-alouds. The poster will present the goal, brief history, facts supporting Real Men Read, recognition for Real Men Read, and steps to build your own Real Men Read program.</p>
<p>Programming For People with Disabilities: Pandemic Edition</p>	<p>This poster will discuss how the High Plains Library District adapted to changing situations to provide programs to people with disabilities from a distance and the lessons learned about accessibility through the experience.</p>
<p>Zoom into Memory Programs: Virtual Programs for People with Dementia</p>	<p>What happens when you can't do programs in the same room as people in the community? Librarians find a way! As an older adult services librarian, I had to find new ways to reach residents with memory loss in retirement and assisted living facilities during the pandemic. After modifying our rummage wagons (collections of objects we use to spark conversations) I presented reminiscence programs over Zoom. This poster will share tips for communication with activities directors, logistical considerations, and recommendations for rummage wagon materials. Zoom programming offers a great alternative for staff who aren't able to visit residents in person.</p>
<p>Food Distribution Program</p>	<p>The High Plains Library District has partnered with the Weld County Food Bank to provide food to youth in the community at our International Neighborhood program to help reduce child hunger. The distribution of food in this community has helped to further the library's connection with the community.</p>

<p>Multilingual Nursery Rhyme Booklet</p>	<p>Learn about how the High Plains Library District created Multilingual Nursery Rhyme booklets. Explore the steps we took to secure funding, hire contractors, gather nursery rhymes, make VR videos, and publish them. Discover the importance of adding these types of items to your collections and making these available to your community.</p>
<p>Virtual Memory Café Library Programs</p>	<p>Memory Cafes are informal social gatherings for persons living with dementia and their care partners. Many Cafes have sprung up across the country in recent years. An increasing number are hosted by libraries or library programming is offered to existing Cafes. During the pandemic, many Cafes pivoted to virtual platforms. This session will explore several successful virtual Cafes in which librarians are vital participants. Despite technology challenges, these programs have proven to be successful. After in-person Cafes are again open, this type of programming will continue to be beneficial for those who cannot attend in person.</p>
<p>Mission Possible: Making Virtual Outreach Fun!</p>	<p>Catapalooza is a major campus wide outreach event which allows students to engage with departments on campus. This event is a fun way for the library to share information about its services & resources. Due to COVID the event was switched to a virtual format for 2020 and we had to think outside the box to create an energetic and informational video to capture attention and build excitement. Learn about our process to create "Mission Possible", our outreach video to engage and inform our students about the MSU Library.</p>