

Conference Schedule

Schedule is subject to change - All conference times are in Central Standard Time - Plan Accordingly

Tuesday, October 13, 2020

- Noon - 1:30pm
room by 11:50am) Opening Session (see Whova app for link) (Everyone should attend - Please be in the
- Welcome - Cathy Zimmerman, President
 - Welcome - Tracie Hall, Executive Director ALA
 - Introduction of Board
 - Introduction of Vendors
 - Vendor Q & A
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- Noon - 5:00pm Virtual Bookmobile Tours open (see Whova app for links)
- 1:30pm - 5:00pm Swag Hotline Open (see Whova app for link)
- 1:45pm - 5:30pm Virtual Exhibit Hall open (see Whova app for links)
- 1:45pm - 2:45pm **Workshop A** (see Whova app for links)
- FE Technologies: The Live Scanning Wand Can Change How Bookmobiles Operate
 - Procuring an Outreach Vehicle: A Guide to the Process, Procedures and Pitfalls of Buying a New Library Outreach Vehicle
 - Bookin' It on the Boardwalk: Building Partnerships, Attracting New Users, and Running Down a Dream
 - Compassion in Action: Reducing Library Access Barriers for Domestic Violence Survivors
- 3:00pm - 4:00pm **Workshop B** (see Whova app for links)
- US Census Bureau: Update on 2020 Census Operations
 - Friends in Rural Places: Dementia-Friendly Community Initiative
 - Becoming the Bookman
 - Social Media Tools & Tips to Promote Your Outreach Efforts
- 7:00pm - 9:00pm Virtual Cocktail Reception hosted by FE Technologies (see Whova app for links)
- Icebreakers
 - Mixologists--Executive Board
 - Prizes

Wednesday, October 14, 2020

- 9:00am - 10:30am
room by 8:50am) Morning Session (see Whova app for link) (Everyone should attend - Please be in the
- Welcome/Announcements
 - Awards Presentations (added list of award winners as attached doc--LB)
- 9:00am - 5:30pm Virtual Bookmobile Tours Open (see Whova app for links)

10:45am – 5:00pm Virtual Exhibit Hall Open (see Whova app for links)

10:45am – 11:45am **Workshop C** (see Whova app for links)

- NNLM & All of Us: Opportunities to Engage with Your Community Around Health Information
- Perpetual Pivoting: Curbside, Contactless delivery, (& more)
- The PopUp Library: Driven by Community Needs
- Pulling a 180: How to Adapt Outreach Services in Times of Extreme Change

1:00pm – 2:00pm **Workshops D** (see Whova app for links)

- Farber Specialty Vehicles
- Outreach Start-Up
- Improving & Learning about Homebound Services Internationally
- Outspoke'n: Peddling literacy, learning, and libraries to spark community connection

1:00pm – 5:00pm Swag Hotline Open (see Whova app for link)

3:00pm – 4:00pm **Workshops E** (see Whova app for links)

- Summit Body Works
- “Who’s Here? Who’s Missing?: Grassroots Community Organizing Strategies for Inclusive Outreach Programming
- Roll Call! How Libraries Can Serve the Veterans Who Served Our Country
- Books by Mail: Building Pre-K Home Libraries

7:00pm - 9:00pm 15th Anniversary Celebration Networking Nite (see Whova apps for links)

- Jack Box Games
- Raffle prizes

Thursday, October 15, 2020

9:00am – 10:30am Morning Session (see Whova app for link) (Everyone should attend - Please be seated by 8:50)

- Welcome--Satia Orange
- Announcements
- General Membership Meeting
- Board Meeting

9:00am - 5:00pm Virtual Bookmobile Tours Open (see Whova app for link)

11:00am - 5:00pm Virtual Exhibit Hall Open (see Whova app for links)

11am – Noon **Workshops F** (see Whova app for links)

- Matthews Specialty Vehicles: Your Custom Bookmobile Awaits!
- Choose Your Own Adventure, Outreach Style

- The Paperback Rider: The 5-Year evolution of a Book Bike Service
- Remember When: Reminiscence Groups with Older Adults

11:00am – 3:00pm Swag Hotline Open (see Whova app for link)

1:00pm – 2:00pm **Workshops G** (see Whova app for links)

- LDV
- Customize Your Outreach Events
- Connectivity During the Pandemic
- Bridging the Gap: Bringing Summer Reading to Daycares and Preschools

1:00-2:00pm Kat Trujillo -- Learning in Laundromats: Libraries Without Borders Across the U.S.

2:15pm – 3:15pm Sally Inglett - Reminiscence Kits (see Whova app for link) (Everyone should attend - Please be in the room by 2:10pm)

Friday, October 16, 2020

9:00am – 10:00am **Workshops H** (see Whova app for links)

- A. Rifkin Co.
- First Steps: Early Literacy Begins at Home
- Creative and Alternative Bookmobile Uses in Response to COVID-19
- Assessing Outreach: Tools for Evaluating Impact and Staff Time in Off-Site Services

9:00am – 11:00am Swag Hotline Open (see Whova app for link)

10:15am - 11:15am **Workshop I** (see Whova app for links)

- Winnebago Specialty Vehicles
- Speak So They Listen
- Tales and Travel Memories and Lifelong Learning for Older Adults and Those with Disabilities
- Mobile, Modular, and Always On Your Toes: Nimble Games of Reinvention in Library Outreach, now with more COVID
- Overdrive

11:30am - 12:30pm **Workshop J** (see Whova app for links)

- Thorndike Press
- Maximizing Your Library's Impact Through Strategic Partnerships
- OLDOS: An Introduction to ALA's Office of Diversity, Literacy, and Outreach Services
- A Change Will Do Us Good: Surprising Community Transformations When Seniors Volunteer

12:45pm - 1:45pm Grieg Metzger - Building Engagement and Awareness Through Little Free Library (see Whova app for link) (Everyone should attend - Please be in the room by 12:40pm)

(PROGRAM DESCRIPTION)

2:00pm
by 1:50pm)

Closing Session (see Whova app for link) (Everyone should attend - Please be in the room

Unveiling of the Bookmobile and Outreach Information Repository (BOIR)
-Michael Swendrowski

Raffle Prizes announced

Closing - Cathy Zimmerman, President, ABOS
David Kelsey, President-Elect, ABOS