

### September 18, 2020, ABOS Board Minutes

Recorded by Lori Berezovsky, ABOS Secretary

The meeting was called to order at 2:04 p.m. Central Time.

In attendance: Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen,

Susan Parkins, Wendy Ramsey, Robin Rousu, Katrina Ford, Zach Roberts, Karen Bradley, and

Rose Huling.

**Absent:** Liana Morales

# **Secretary Minutes**

There were no corrections concerning the minutes from the August 21, 2020 board meeting. Lori Berezovsky motioned to accept the minutes as written. Wendy Ramsey seconded. Motion carried. The minutes will be posted to the website and moved to the shared folder.

### **Treasurer's Report**

Brooke Bahnsen reported that she sent out the Treasurer's report. We are over our goal for income from vendors by \$19,000.

# **President's Report**

Cathy Zimmerman and David Kelsey met with Adam Eschelman from Libraries Without Borders. He wants to partner with us and immediately got on board with our conference. They will present a session about their organization.

Special guest Michael Swendrowski gave the board an overview of the BOIR Project reveal that he'll present at the conference. It has been 5 years since the project was started. Michael thanked the board for their support. He urged board members to go to abos.boir.com and create an account and get familiar with the project.

#### **Tech Run-Throughs**

With only 25 days until the conference, we are in a good place.

Special guest Crystal Harris from the Conference Planning Committee said she has been working with ACORE and their book truck contest. The focus will be on book trucks and how versatile they are. People will vote via Whova and the top favorites will win prizes supplied by ACORE. So far, the three entries have been received. Crystal will announce the winners at the conference.

#### **Conference Updates**

Some vendors are still making decisions on giveaways, etc. Cathy has received many boxes of things to be mailed in the 250 books-by-mail bags.

80% of attendees have signed in to Whova.

The conference schedule is locked down now.

Scotty Gage (FE Technologies) originally wanted to hire a mixologist for the Tuesday night cocktail party, but they are inexplicably expensive. Instead, the Executive Committee will serve as mixologists with prizes going to a couple of people who vote for the winning cocktail.

Networking Nite will consist of Jack Box games, icebreakers, a pet photo contest, and a book truck photo contest. Prizes will be announced at 8:45 that evening.

David reports that we have 671 people registered as of today. 64 registrations came from the California State Library. Registration will continue through the conference at \$79 throughout.

Cathy reminded the board that during the General Meeting (Thursday of Conference), each committee chair will have about 5 minutes to talk about their committee and its accomplishments. She asks that we thank the committee members as a group, due to time limitations.

## Technology

Susan Parkins reported that speakers are sending in their photos.

Zach Roberts reported that he has received 10 or 11 virtual bookmobile tours and will upload them this weekend. The deadline for submitting them has passed, but stragglers may still come in. We only have a small amount of storage with our Whova package, so links to the tours are appreciated. Zach says half of them are links to YouTube or their own website. Rose added that ABOS has a YouTube account.

Susan reported that the Past Presidents are being asked to create a video message greeting our attendees and sharing their experiences with ABOS. Several have committed to sending messages.

Robin Rousu explained the Tech checks that all speakers will go through to make sure the sound and visuals are clear and professional. A spreadsheet has been created where all board members should sign up to help with the Tech checks, which will be done via Zoom.

The Tech team is encouraging all presenters to do a live presentation.

We still need the link to the Swag Store. Linda at Amigos is working on postage and whether the pricing we came up with will work with their system. Lori Berezovsky will send merchandise images to Linda and find out how soon the link will be ready to go live.

We will go live on Whova on Sept. 23.

## Committees

**Bylaws:** Wendy reported that a reminder to vote for the bylaws went out today.

**Marketing:** Lori reported that the deadline for article submission to the newsletter is Sept. 25. Award winners are sending in their responses to interview questions.

**Membership:** Katrina Ford reported that the Bring1 campaign raffle for complimentary attendance at the conference resulted in a winner. We'll end referrals for now and look at it again in January. Membership is robust right now with 312 active memberships and 7 pending.

**Nominations:** Susan reported that she is putting out the board stories now and has received positive feedback from them. She will send out the board job descriptions soon. The board should look at the job descriptions in the next two days. After that, Susan will send out an email vote for accepting them. There is a tentative nominations timeline in place.

#### Reminders

Cathy will be on vacation August 21-31. If you can't contact Cathy in an emergency, please contact David or Susan. Cathy will be in an iffy location for wifi and cell service.

- Check your ABOS email daily--things will be developing and happening fast from this point forward.
- Please use your ABOS email for official business.
- Please cc: Cathy and David on all committee correspondence and meeting times.

#### 2020 Conferences

**ARSL Virtual**, Sept. 28-Oct. 3 in Wichita, KS. Lori and Susan will attend. (Dates have been extended for the virtual conference)

ABOS Virtual, Oct. 13-16

Brooke motioned that the meeting is adjourned. Zach seconded. Motion carried. The meeting was adjourned at 3:57 p.m. Central Time.

Next meeting will be Friday, Oct. 2, 2PM CDT