



July 16, 2021, ABOS Board Minutes
Recorded by Karen Bradley, ABOS Secretary

The meeting was called to order at 2:03p.m. CST.

In attendance: David Kelsey, Lori Berezovsky, Brooke Bahnsen, Cathy Zimmerman, Robin Rousu, Zach Roberts, Crystal Harris,

Absent: Rosa Granado, Jenn Koetz

The meeting was called to order by ABOS President David Kelsey and Roll Call performed by Karen Bradley.

Secretary Minutes

Meeting minutes from June were distributed and adjusted by the Board. Robin motioned to accept, Zach seconded, and the motion was approved. June minutes will be uploaded to the website.

President's Report

David Kelsey gave his six month report. During the first half of the year, ABOS launched a few new programs and grew membership by 52%. We are hoping to have about 550 members signed by tonight's 500 Members Party with an anticipated attendance of about 80 members. We attended ALA Annual and presented 5 panels, reaching many more people due to the virtual nature of the conference.

Treasurer's Report

June income included conference registration, the first round of vendor contributions, and membership dues. BOIR has been added to the balance at the end of the report so that the total balance and income from this year is displayed. Additionally, the ALA Graphics Store distributed funds for the merchandise sold for ABOS for a total of \$383 so far.

Committee Reports

Advocacy

Michelle and the Advocacy Committee sent out a reminder for Book Bike Week to state and regional library associations, systems, and consortias. They continued updating the ALA Mobile Services Handbook.

Awards

Awards nominations are open from April 1-July 16. Current nominations include the following:

2 - John Philip Excellence in Outreach Award

- 2 - Karen Hake Outstanding Bookmobile Librarian Award
- 8 - Pattie Johnston Outreach Award
- 5 - Senior Services Super Star Award
- 2 - Preschool Outreach and School Services Inspirations Award
- 5 - Rising Stars Award
- 1 - Innovation in Outreach Programming Award
- 16 - Bernard Vavrek Scholarship

BOIR

David and Zach met to discuss moving forward. IronMoose gave the green light to move ahead on the grant pack and MOU with Xo. We will ask for \$25,000 for continuing maintenance and advertising.

Conference

Featured Speakers

We have secured Ryan Dowd, Charlie Lu, and Noah Lenstra for the conference and will announce them on September 1st.

Registration

We have 136 attendees registered as of last week. The number includes the board, students, and presenters. Thursday, September 30 is the registration deadline.

Programs

Programs have been assigned workshop times and presenters have been contacted and encouraged to register for the conference.

Poster Sessions

Rosa is extending the deadline for Poster Sessions by one week because there have been many people who have approached her with questions. The additional week will encourage them and others to finalize their submissions. Currently, there are 9 submissions.

Whova Updates

The Whova core team met in late June. Susan Parkins will be reaching out to all board members to let them know their assignments and to work on preparing them for the conference.

Vendors

Vendor submissions are still trickling in. So far there are 13 Gold Sponsors, 2 Premium Sponsors, and 3 Loyal Sponsors for a total of \$30,100 in vendor contributions for the year.

Schedule Updates / Tentative Schedule

David announced the list of programs on Wednesday, July 14. Karen is finalizing the full schedule of workshops and there will be continued updates as information changes.

There was a conference call with the National Library of Medicine. They want to do a one hour evening social for the conference and will need a large Zoom room for the evening. They will be responsible for the event, we will provide access to Zoom for them.

Conference assignments

David has finalized conference assignments and informed Board members of their tasks.

Continuing Education

The next Continuing Education Webinar is scheduled for Thursday, July 28 and discusses storytime kits in a Covid-19 world. There are 14 ABOS members registered so far.

Long Range Planning

Shonna has heard back from an option in Houston for 2024. The Hotel Derek had a cancellation for the exact dates we needed. The room rate is \$169 for 152 rooms and the food and beverage minimum is \$35,000. The ballroom has seats for 420 people and can be divided into 4 rooms. There are additional rooms available that can be divided and further, smaller rooms available. It is located in the fashionable uptown Galleria area, close to the airport and the perks include free wireless, waived amenities, 20% discount on audio/visual, and discounts on access to the business center and parking for bookmobiles. We may need to purchase airfare for Cathy to travel for an on-site visit. Karen made the motion to approve negotiations for the Hotel Derek for our 2024 venue. Lori seconded the motion; none opposed. The motion passed.

Marketing/Social Media – Lori Berezovsky

The July issue of Out and About was published this week and Reading2Connect was very pleased with their article in the issue. Book Bike Week has 61 bookbikes submitted and will accept applications through July 26. There will be a Marketing Committee meeting on July 19 to discuss conference duties for social media and contests. Currently there are 3,085 Facebook followers, 1,124 Twitter followers, and 570 Instagram followers.

Membership

The “All Aboard!” Membership Campaign was a success and we had 542 members in ABOS as of July 13. There are 551 active members with about 20 memberships pending as of July 16. There were 59 total referrals for the campaign. The prizes were well received by our winners. Susan Parkins will be sending some more swag to Crystal for future prizes.

Membership Mondays will proceed with an interview Aletha Davis for #9. Membership Monday #10 is with Morgan Pershing from the Membership Committee.

The next meeting will be in early August. In the meantime, committee members are approaching various libraries and schools to detail the benefits of ABOS and encouraging them to join because of membership engagement, benefits, and value.

Nominations

Here is the schedule for 2021 Nominations:

October 18 - Nominations open

November 5 - Nominations close

November 8 - November 12 - Tech Week

November 15 - December 3 - Elections

December 6 - December 8 - Contact elected individuals

December 18 - Elected individuals attend first ABOS Board meeting

Technology

Currently the focus is on the conference. Robin is putting together a spreadsheet with information about presenters, dates, and times. A co-host roster being put together and will be open to members of committees in addition to the board in order to have additional support for the Board. Robin and Brooke are putting together a technology support team to help co-hosts during the conference with questions as they arrive.

Zoom Updates

We currently have 10 licenses for the conference and will still give the tech soup discount. The 10 licenses will be narrowed down for specific "hosts."

New Business

500 Members Party is tonight! Let's celebrate! Please email Rosa and Jenn your favorite conference moments or highlights before the party tonight.

Partnerships

Conversations with Cathy - The next conversation will be on the Board of Directors nominations process. Lori and Cathy will talk about the entire process and go over what it means to be on the Board. We will have Hayley Tricycles coming up, which is four years in the making.

Important ABOS Dates in 2021

Book Bike Week – August 2-6, 2021

Student Week - September 13-17, 2021

ABOS Conference – October 11-15, 2021

StoryWalk® Week - November 15-19, 2021

Twelve Days of Membership - December 1-12, 2021

Previous Conferences

ALA Annual - June 24-29

Adjournment - Zach made the motion for adjournment; Robin seconded; meeting adjourned at 3:04 CST.

Next Board Meeting August 20, 2021 Noon (P), 1:00 (M), 2:00 (C), 3:00 (E)

Meeting times

3rd Friday every month 2pm CST