



July 15, 2022, ABOS Board Minutes  
Recorded by Karen Bradley, ABOS Secretary

### **Call meeting to order**

The meeting was called to order at 2:06 pm CST by ABOS President Lori Berezovsky and Roll Call performed by Karen Bradley.

### **Roll call**

**In attendance:** Lori Berezovsky, Brittany Peacock, Karen Bradley, Brooke Bahnsen, David Kelsey, Crystal Harris, Liz Anastasi, Cathy Zimmerman, Maggie Petersen, Kassy Trejo

**Absent:** Jenn Koetz,, Alicia Rodriguez, Susan Parkins

### **Secretary Minutes**

Meeting minutes from the June meeting were distributed and adjusted by the Board. Brittany motioned to accept, David seconded, and the motion was approved. June minutes will be uploaded to the website.

### **President's Report**

#### Emerging Leaders

ALA emailed Lori a few days ago to see if we would be interested in sponsoring an Emerging Leader. We have sponsored one in the past, but due to a short turnaround this year, we will pass and revisit for next year.

#### Board Interviews

Everyone has completed their interview questions and the board interviews will be promoted starting next week, Lori will create graphics and send them to the Communications Committee to be dispersed to our social medias and the listserv.

#### ALA Annual report

Cathy and Lori presented and had 85 people attend their session; which was the only outreach session for the conference. There were lots of good questions and they visited with several attendees afterwards to talk about ABOS and outreach. They spent time in the exhibitor area visiting each booth and each library school. Additionally, they spent time staffing the ALA Affiliate booth.

### **Treasurer's Report**

June saw \$17,429 income for registration fees. The total for the conference so far is \$27,386. Vendor support is at \$27,850. Other costs throughout the month are as expected. Brooke will use the credit card for Constant Contact in July. There is a cost discrepancy of \$24.39 that Brook is investigating.

For the conference, we are using \$800 for snacks for our swag bags and need to pay with the credit card. Brooke will have the card and be prepared to pay for the trip to Costco.

## **Committee Reports**

### **Awards**

The Awards Committee has a nomination for almost every award except for book bikes and the new paraprofessional award. The deadline is in two weeks, on July 29th. David anticipates several submissions over the next few weeks and he will announce mid-August with a press release.

### **BOIR**

The committee submitted the changes that IMLS requested and we are in a holding pattern awaiting their decision. IMLS had contacted us to change our wording in some locations so that they could move forward with our application.

### **Communications**

The Communications Committee met last Friday. They are currently locked out of our Instagram account. Brittany is trying to get the password reset and change the email address and password. Once she has gotten access to the account, she will add the password to Pink Squirrel.

There were 21 responses for senior services submissions and Senior Services Week starts next week. The call for submissions for Book Bike Week went out today. Brittany will remember to email those who submitted in 2020 and 2021.

They have finalized the swag for the conference and we will be handing out sunglasses and lenses cleaner.

Carly is no longer doing Out and About and the eblast team will be taking over the newsletter. Brittany is training the eblast team on Constant Contact next month so that they will be ready to put out a call for submissions for the newsletter.

Constant contact makes it easier to reach out to folks on social media. Brittany will come up with deadlines for the board to get their information regarding posts into the Communications Committee to help streamline the publicity process.

The Communications Committee will send out targeted messaging in the next few weeks to get the word out about the virtual component of the conference soon. We will want to start promoting our keynotes and speakers to attendees and those who might be interested in attending. Brittany has posts scheduled for our keynote speakers. We will also promote arriving to the conference on Monday in order to attend our Long Time, No See event. Let's get that next push for conference out to members; -- targeted messaging

### Conference Planning

The Conference Planning Committee met this morning. It was a productive meeting and they organized “pop up” activity stations for the Long Time, No See event on Monday. There will be a photobooth, Cahoot games, bingo, a sticky note poster or coloring page, and the boomobiles and vendors will be open. Maggie and Lori are coming up with fun names for cocktails during the conference, for example: Tequila Mockingbird.

### Continuing Education

September’s topic for Continuing Education is on Senior Outreach and the presenter has been confirmed.

The Continuing Education Committee has sent a potential presenter a request, with a target for November.

The committee is working on scheduling out the remainder of the 2022 Driven Discussions topics and dates and has selected three topics for the conference.

### Long-Range Planning

Shonna has her feelers out for anything that might come as a good deal to us. Otherwise, we might sit on finding something for 2026 until we see what happens in the hospitality industry as hotels are bouncing back from covid.

### Membership

ABOS currently has 816 active members, 35 pending renewals, and 282 lapsed members. Crystal has emailed the lapsed members with a discount code for rejoining. She is getting a lot of questions about group membership and Amigos has been responding very quickly to those messages.

### Technology

The Technology Committee has sent a list of conference technology needs to Lori and is waiting to hear back from the hotel before moving forward. We need to have a deadline for the financials for technology and staffing for the conference.

### Vendors

Currently, the registration fees for our vendors sits at \$23,100. There are 10 Gold Sponsors, 2 Loyal Sponsors, and 5 Premium Sponsors. Cathy will start approaching nonprofit organizations to see if they would like an affiliate table. There is 1 spot reserved for ALA and she is waiting to hear from FTC, who will get the free table, but will need to pay for their meals. There is a new organization that Cathy is talking to about an exhibitor table that is a national nonprofit called, Building Brains Through Talk.

Most vendors have registered their staff and have their ads and logos ready to go. She is waiting to hear back from a few that have new advertisements in progress. She will get those slides sent to David to upload to the website. We are not sure yet how many vendor vehicles will be on site this year. We may not have representation with Winnebago this year. Our former contact has moved on and we have not heard from the new one. Lori and Cathy met up with

many of the vendors at ALA including Beanstack, who had a representative that was previously with Thorndike.

Whova

Registrations - Brittany is staying on top of importing registrations each week. If you look at attendees in the app, the number is higher due to some duplications of board members who are also admins. Most have registered with their library information and they are in there as admins with their board email. When we are done with importing registrations, Susan will check for any other duplications.

Schedule - The schedule has been set up in the app. Susan will go over it again when we get closer with any updates or changes that may have occurred. Once the presentation committee has finished plugging in the presentations, I will update those in the app.

Speakers - Karen and Susan will go over the process of emailing speakers with a link so that they can update their information in the app.

Publishing date - As of now, the estimated date for the app to go live is Sept. 19 th . This allows 2 weeks before the conference for everyone to become familiar with how it will work. David has put the download widget on our conference page on the website. We can't send out announcements in the app until we go live but Susan will email.

## **New Business**

New Mexico Library Association

The NMLA has sent us an invitation to exhibit at their conference in October. The booth is \$50 and Lori has already paid and registered for it. The hotel is at the Albuquerque Marriott. Karen and Lori are the closest Executive Board members. The flight for Lori is around \$300 and \$175 for Karen. This trip is a chance to enhance membership and get our name out there. We are currently lacking many members in New Mexico and the southwest. This is a good opportunity for us.

Lori thinks it would be wise to attend one or two state associations yearly as it puts our face out there. Cathy also thinks we should start looking smaller and at the state level so that we reach our people where they are. Brooke has looked at the ALA costs for this year and we still have \$1,122 left for travel.

We have the booth paid for. Lori and Karen can reserve a hotel room without paying the cost of the hotel until the date of the conference and we can deal with airfare later once we have the food and beverage and technology numbers more settled for our conference in October.

Brooke has asked where to put this in the budget for this year and how many to budget for next year.

Based on airfare, Karen is nominated to attend. David motioned to reimburse Karen to attend. Brittany seconded and none opposed. The motion passed and Karen is attending the NMLA Conference in October. While there, Karen will look at the hotel, especially the parking lot, to see if it might be an option for 2026.

#### Martin Marek (Farber) acknowledgement

Martin Marek has been with Farber for many years and with ABOS since its inception; he has decided to retire. He has been a big supporter of us and Cathy suggests that we present him with a small plaque at conference. Brock will continue in his absence. The small plaque is around \$125-200. David made the motion that we put forward no more than \$150 for a plaque for Martin; Crystal seconded; none opposed. The motion passed.

#### Membership cards for ABOS members

Lori has a mock up done in Canva for a membership card when our members join or renew; they can print it off and fill in the date. She is hoping to get this started in the fall or by the end of the year.

#### Exhibitor only pass

A local Scottsdale librarian is interested in coming over to just see the exhibitor booths. Cathy would like to offer an exhibitor pass for 1 day for \$50. The attendee can add on meals if she would like. If this works we can do this in the future. Cathy will remind her that there is a one day option available as well. David made the motion to charge \$50 for an exhibitor pass, Karen seconded, and none opposed. We will make this an official registration option so that we have Amigos involved and we will be making the lanyard pass.

### **Old Business**

#### Executive Director

There are two candidates and the Executive Committee will hold interviews in mid August.

### **Reminders**

As you make your conference travel plans, add your arrival and departure times/dates on the Board Travel doc (in the 2022 Board Info folder). Make sure to get your room reservations and register for the conference with the board code to receive free registration.

### **Upcoming Events**

ABOS conference, October 4-6, 2022, Scottsdale, AZ

#### Events:

Senior Services Week, July 18-22, 2022

Book Bike Week, August 1-5, 2022

Student Week, September 20-25, 2022

StoryWalk® Week, November 7-11, 2022

**Adjournment**

Crystal motioned to adjourn the meeting, Maggie seconded. The meeting adjourned at 3:23 pm CST.