



June 18, 2021, ABOS Board Minutes
Recorded by Karen Bradley, ABOS Secretary

The meeting was called to order at 2:03p.m. CST.

In attendance: David Kelsey, Lori Berezovsky, Brooke Bahnsen, Cathy Zimmerman, Zach Roberts, Crystal Harris, Rosa Granado, Jenn Koetz, Robin Rousu

Absent: Michelle Fernandez

The meeting was called to order by ABOS President David Kelsey and Roll Call performed by Karen Bradley.

Secretary Minutes

Meeting minutes from May were distributed and adjusted by the Board. Lori Berezovsky motioned to accept, Jenn Koetz seconded, and the motion was approved. May minutes will be uploaded to the website.

Treasurer Report

The ABOS corporate credit card is set up to receive points and we were given \$200 cash back through Amigos and is listed in the donation miscellaneous line. Membership dues are steady and increasing. There is a \$2,400 amount that is shown in the report even though it was paid in May of 2019 because it is for Scottsdale, which is where the 2022 conference will be held.

President's Report

"All Aboard!" Membership Week is a success! There are 31 member highlights, many exciting things and a lot of swag being handed out.

Student Week will be from September 13-17. Last year we added institution rates, student rates, and retiree rates. The student rate for membership fees is an effort to reach the next generation of outreach librarians while they are still in school and getting their training. We will be celebrating graduate school students and support staff getting their certifications with discounts and by moving our partnership forward with graduate schools.

Membership has officially reached 500 members. We are going to continue promoting membership in order to keep momentum going. As of June 17, we had 510 members with 18 pending memberships. ALA is next week and we have five presentations split up between Cathy, David, Lori, and Susan Parkins. ABOS can expect to have 550 members by July based on advocacy and interest resulting from ALA annual.

Committee Reports

Advocacy Committee

David gave the Advocacy Committee report while Michelle is on vacation. The committee meets the first Wednesday of the month. They have been sending out information and promoting BookBike Week, Membership Week, and the virtual conference. They have also been working on the ALA/ODLOS Mobile Services Handbook.

Awards Committee

Awards are open April 1, 2021-July 16, 2021. Graduate schools have been contacted twice and David promoted multiple times on the ABOS listserv. So far we have received the following nominations:

- 2 Bernard Vavrek Scholarships
- 1 Senior Services Super Star Award
- 1 Preschool Outreach and School Services Inspirations Award
- 1 Rising Stars Award
- 1 Innovation in Outreach Programming Award

BOIR Committee

Zach Roberts approached the board to approve an increase in tiers for Mochahost, the host system for BOIR. The upgrade to the \$24.99 tier will add more speed and flexibility to BOIR, making a better user experience. The smaller tier slows down the system and caps the information users can add. Cathy questioned adding Mochahost to the budget because BOIR was originally not intended to be a line item. A grant submission for ongoing funding is due in September and will cover hosting and improvements for two years. Zach motioned to approve, Cathy seconded, and none opposed.

Conference Committee

Featured Speakers

The featured speakers for the virtual conference have been confirmed. They include: Ryan Dowd, a homelessness in libraries expert, Charlie Luh with 1000 Books Before Kindergarten, and Noah Lenstra with Let's Move in Libraries.

Registration

Registration has opened and everyone on the Board is already registered. Registration is capped at 1,200 attendees this year.

Programs

Karen has notified the accepted presenters and has sent an email to suggest panel presentations for specific topics. She is forwarding the remaining presenter submissions to Rosa for poster presentations. There is a panel presentation on services for the incarcerated that may be kept separate.

Poster Sessions

Rosa will post the poster session submission form on June 21. The Google form is ready to go. Rosa has been working with Whova to come up with a sample poster presentation in order to get a better understanding of options available graphics and audio. She may

approach Board members for assistance with this project. Cathy let Rosa know that she and Susan had submitted a poster presentation that Rosa is welcome to look at and adjust.

Whova Updates

Susan Parkins is updating some of the information and backgrounds. Updates to come. There are many new, exciting features this year for attendees to engage.

Vendors

We currently have 10 Gold sponsors, 1 Premium sponsor, and 2 Loyal sponsors. Both the Bernard Vavrek and John Philip awards have been sponsored. The National Libraries of Medicine are sponsoring 30 attendees this year. Their contribution will cover conference registration and a 1 year membership for the 30 selected individuals. We have \$2,400 sponsored towards both Zoom and Whova costs. Thorndike will donate book bundles for prizes but are re-evaluating their presence at future conferences. As of this meeting, ABOS has secured about \$22,600 in vendor and sponsorship support.

Schedule

The tentative schedule is set and will be Monday through Friday from 10:30am-3pm.

Conference Assignments

David will be meeting with board members in early July to touch base on conference assignments.

Continuing Education Committee

The second continuing education program will be Thursday, July 29 at 1pm CST with Maggie Ward from the Indianapolis Public Library on the topic of Storytime Kits in the Pandemic World. The committee will continue looking at submissions for the remainder of the year and into the coming year. Each session will be moderated by someone in the Continuing Education committee and the training for that will be held during the summer.

Long Range Planning Committee

The San Antonio Wyndham was sold and we are no longer committed to San Antonio. Shonna was looking in the area but there is nothing that fits our timeline and needs. We are casting our net throughout Texas (Houston, Austin, Corpus Christi, and Grapevine) to find something a little bit larger, knowing that our conference attendance and membership are growing. As soon as we get 2024 locked in, Shonna will negotiate with Scottsdale for more rooms in 2022.

Social Media/Marketing Committee

Followers on social media continue to increase: Facebook has 2,984 followers. Twitter has 1,075. Instagram has 544. The next committee meeting is June 21. The deadline for Book Bike week is at the end of July and we currently have 10 submissions so far. During the next meeting, the committee will be talking about social media during the conference and how to encourage members to interact with each other to boost the social media presence. Lori has

emailed ALA Graphics to follow up with the amount due to our bank account that has not been deposited yet. We are currently owed over \$300. The July Newsletter will be coming out soon and articles are due by June 30.

Membership Committee

During the "All Aboard!" Membership week, we had 31 member spotlights and accrued 11 new members. Crystal is preparing raffle giveaways to be mailed out. We currently have 512 active members with 16 pending with 5 first time members as of today. We welcomed 43 new members in June and had 47 referrals from existing members. We have been celebrating 475 members with fun giveaways. Our 500 member party will be Friday, July 16 from 7-8:30pm CST. Crystal interviewed Beth Brown for Membership Mondays #8 and Cathy interviewed David and Crystal for Conversations with Cathy. One of the Membership Committee members has been tasked with contacting all libraries with new book bikes or bookmobiles.

Technology Committee

The Technology Committee met on May 26 to go over Whova and Zoom updates and tech support for attendees, presenters, and committee members during the virtual conference. There will be a plan for cohosts and there will be a review of the technology timeline on June 28.

New Business:

500 Member Party

The 500 Membership Party is Friday, July 16 from 7:00-8:30pm CST and is exclusively for ABOS Members. Tracie Hall and Patty Wong will send in recordings for our celebration. Satia Orange will be speaking live. There will be a cocktail of the evening, speeches, games, and networking. The next planning meeting will be coming next week. This party is a prime example of listening to our listserv and following through with their suggestions.

2021 ALA Annual

We have five presentations scheduled next week for ALA Annual. Each presentation has about 300 people registered and we are looking forward to reaching a larger audience.

Partnerships

Partnerships are at a standstill due to inactivity of organizations or their transition back to in-person work and conferences.

Conversations with Cathy will continue and Cathy is thinking about having Susan come in to talk about the Whova app in preparation for the virtual conference. She is also going to work with Jenn and the Continuing Education committee to try and spark some more interest in future Continuing Education programs.

Meetings are every 3rd Friday of the month at 2pm CST

Important ABOS Dates in 2021

- Book Bike Week – August 2-6, 2021
- Student Week - September 13-17, 2021
- ABOS Conference – October 11-15, 2021
- StoryWalk® Week - November 15-19, 2021

Adjournment

Cathy made the motion to adjourn. Zach seconded, and none opposed. The meeting ended at 3:00pm CST.

Next Board Meeting July 16, 2021 Noon (P), 1:00 (M), 2:00 (C), 3:00 (E)