

Recording is under President account



May 21, 2021, ABOS Board Minutes

Recorded by Karen Bradley, ABOS Secretary

The meeting was called to order at 2:02p.m. CST.

In attendance: David Kelsey, Lori Berezovsky, Brooke Bahnsen, Cathy Zimmerman, Robin Rousu, Zach Roberts, Michelle Fernandez, Crystal Harris, Rosa Granado, Jenn Koetz

Absent: Karen Bradley

The meeting was called to order by ABOS President David Kelsey and Roll Call performed by Lori Berezovsky in Karen Bradley's absence.

Secretary Minutes

Meeting minutes from April were distributed and adjusted by the Board. Cathy Zimmerman motioned to accept, Michelle Fernandez seconded, and the motion was approved. April minutes will be uploaded to the website.

Treasurer Report

April saw regular income from membership dues and a large annual expense of \$1,351 for directors and officers liability insurance as well as conference coverage.

President's Report

Progress continues for the 2021 virtual conference being held October 11th-15th. Little Free Library week was held from May 3rd-7th and was a success with the assistance of Lori Berezovsky, Michelle Fernandez, and Glenna Godinsky covering social media. ABOS has reached another major milestone of 450 members. We started the year at 348 and are currently sitting at 466.

Committee Reports

Advocacy

Michelle Fernandez met with Amber Hayes of ALA/ODLOS regarding the Mobile Services Handbook and the task of overhauling the document. So far, the Advocacy Committee has put together a [table of contents](#). Michelle would like the Board to look through the document to make sure nothing is missing and that anyone who is just starting up their own program can find useful information. David has suggested the Board look over the table of contents by May 28th. The team will continue to contact state/regional library associations/systems/consortias with additional updates from ABOS and their next meeting is scheduled for June 5th.

Awards

David Kelsey reported that awards opened on April 1st and will close on July 16th. So far we have two submissions for the Bernard Vavrek Scholarship, one for the Pattie Johnston Outreach Award, and one for the Rising Stars Award. We will get more nominations as the deadline approaches.

BOIR

Zach Roberts mentioned that [AJ Million](#) with the University of Michigan would like to partner with BOIR to integrate our information into ICPSR the database. We will have the opportunity to apply for grants to maintain BOIR in the long term. We are currently working on producing a Memo of Understanding with them.

Conference

Featured Speakers:

We are waiting for confirmation for one featured speaker before finalizing the lineup. David is hoping to announce the featured speakers on June 16th when registration opens.

Programs:

There were 63 program submissions for this year's virtual conference, with about 70 proposals total. Karen Bradley is scheduled to meet with Susan Parkins and Jenn Koets to look through and make selections. Selected speakers will be notified by early to mid-June.

Whova:

The Whova Planning Team met last month and are working on a Technology timeline for the conference. Susan Parkins is the contact for any questions or assistance for the Whova app.

Vendors:

Vendors are slow to commit this year due to budget and planning issues. We have 9 gold plus sponsor members. Whova will be sponsored by Matthews and Zoom should be covered by Summit Body Works.

Schedule Updates:

David asked board members to clear their schedules for the week of the conference so that everyone is present and available to help when needed. He is currently working on the conference schedule draft and will have something for the board soon.

Conference Assignments:

David met with all of the board members at the end of April to go over their assignments for the conference. Rosa Granado has been busy learning about the new feature of poster sessions.

Conference Technology:

The next meeting is on May 26th with almost the entire technology committee able to attend. Individuals have been given assignments and will be reporting back on their findings.

Continuing Education

The Continuing Education webpage has been updated and is live behind the member wall. The first Continuing Education program, Healthy Boundaries, Healthy Services, was held under a general meeting session in Zoom. There were 85 registrants, 60 were approved as members, and 34 attendees during the peak of the presentation. The next program is scheduled for June 29th and will be Storytime Kits in the Pandemic World. Jenn sent out a save the date on May 20th and will follow up in the next few weeks with additional information including date, time, presentation title and information.

Long Range Planning

While looking at 2026 NorthEastern options, Cathy received an email explaining that the Wyndham hotel we have scheduled for 2024 is not going to be available due to a change in ownership. Shonna will be looking at other San Antonio hotels, including some that have been rebranded and refurbished.

Marketing/Social Media

The call for articles for July's Out and About will go out today and submissions will be accepted from until June 30th. Little Free Library Week featured 132 Little Free Libraries, which is close to the number of bookmobiles featured last year during the bookmobile parade. Facebook has 2,918 followers and 2,650 likes. Twitter has 1,035 followers. Instagram has 523 followers. All social media has seen an increase. ABOS item sales from the ALA store have been brisk.

Membership

ABOS has 466 members as of May 21st. There are 29 first time members since January 8th, which is about 8 new members each week. The "All Aboard!" Membership Campaign continues and there have been 30 referrals. We recently celebrated 450 members with five gift cards and some swag. During Little Free Library Week discount codes were given as a prize. Membership Mondays continue. Glenna Godinsky was recently featured and Michelle Fernandez's video will be uploaded today.

New Business:

2021 ALA Annual - ABOS had 5 presentations accepted for the virtual conference; two will be recorded and three will be live. The presentations are split up between Cathy, Lori, David, and Susan.

Partnerships: Reading2Connect has recently become a gold plus sponsor. They produce books for adults with dementia who are no longer able to process books as they used to.

Conversations with Cathy will return in June with an interview with David and Crystal for membership week.

Please check ABOS email daily.

Meeting times

3rd Friday every month 2pm CST

Important ABOS Dates in 2021

- “All Aboard!” Membership Week - June 14-18, 2021
- Book Bike Week – August 2-6, 2021
- ABOS Conference – October 11-15, 2021
- StoryWalk[®] Week - November 15-19, 2021

Upcoming Conferences

- ALA Annual - June 24-29

Adjournment at 2:46 pm CST.

Next Board Meeting June 18, 2021 Noon (P), 1:00 (M), 2:00 (C), 3:00 (E)