



## June 19, 2020, ABOS Board Minutes

Recorded by Lori Berezovsky, ABOS Secretary

The meeting was called to order at 2:05 p.m. Central Time.

**In attendance:** Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen, Susan Parkins, Wendy Ramsey, Robin Rousu, Zach Roberts, Katrina Ford, Liana Morales, and Rose Huling.

**Absent:** Kevin Kammeraad

### Secretary Minutes

There were no corrections concerning the minutes from the May 15, 2020 board meeting. Susan Parkins motioned to accept the minutes as written. Wendy Ramsey seconded. Motion carried. The minutes will be posted to the website and moved to the shared folder.

### Treasurer's Report

Brooke Bahnsen reported that several vendors sent in their sponsorships resulting in a deposit of \$15,160. A few conference registrations were completed in May. We paid our ALA membership fee. In the June budget, we'll see the Whova app payment of \$2399.00. We also sent in the deposit of \$8500 for the St. Louis conference in 2021.

### President's Report

Cathy Zimmerman gave us the status of ABOS by saying that 2020 is a unique year, and is uncharted territory for all of us. We've accomplished an impressive list of things in the first six months of the year. Cathy thanked the board for:

- Establishing the Continuing Education Committee.
- BOIR moved into Phase 3 and will be revealed to the public in October at the conference.
- The Technology Committee Chair was trained.
- The Bring1 campaign was launched and a member retention survey created.
- Exceeded our goal of a 15% increase in new members with 62 new members. We will up the goal to 30% which will be 75 new members.
- Bylaws were updated and are pending approval by the membership.
- Social media has grown by leaps and bounds.

**Conference:** Our Dallas hotel is willing to work with us on food, beverage, and room block attrition rates.

NLM will sponsor 10 Carol Hole awards as well as 10 of their own "All of Us" awards. We are still talking to Rifkin; they may not have the manpower at this time to attend.

**Whova App:** Susan Parkins reported that the contract has been signed. She thanked Robin and Rose for their input and work on this. We now have the dashboard to input information and will turn things over to the Tech Committee. The app will be promoted once we've had training on it.

### New Business

Kevin Kammeraad has resigned his position on the board. Cathy will talk to a few people about taking over the Technology Committee Chair position.

The ABOS Listserv had an incident recently when a non-member posted an inflammatory comment concerning the Black Lives Matter movement. After his second comment, where he clearly threatened to sue ABOS, Cathy called his supervisor. The incident prompted Cathy to call Amber at ODLOS for support. Amber suggested we update our mission statement and our code of conduct to clearly reflect inclusion. Robin Rousu and Lori Berezovsky worked on both statements and presented them to the board for review.

Wendy Ramsey motioned to approve the updated Code of Conduct. Liana seconded. All were in favor. Motion passed.

David Kelsey motioned to approve the updated Mission Statement. Robin Rousu seconded. All were in favor. Motion carries.

At the ALA virtual conference, Cathy and Susan are presenting on post-COVID-19 outreach services on Thursday morning.

## **Committee Reports**

**Advocacy:** Liana Morales drafted a plan for the committee to determine which publications accept articles, ads, etc. It should be completed by July. She will put a document entitled “Library Publication Directory” in the shared folder for future ABOS boards. The July newsletter deadline is coming soon. Cathy would like to push the conference via the newsletter. Susan will send in an article on Whova and David will do one on awards.

**Awards:** David Kelsey reported that NNLM is sponsoring 10 \$500 awards based on developing a program or kit involving health literacy. Applications for all awards are coming in, but July is usually the busiest month for awards. David is promoting all awards on social media ALA has shared our awards with all ALA affiliates.

**BOIR:** Zach Roberts reported that the committee met yesterday. They discussed using a sign-in wall that will go up at a later date. For now, due to the virus, everything will be free. The timeline is moving along. Iron Moose is putting the finishing touches on the BOIR database tool which will be unveiled at the conference. They discussed fundraising. Zach encouraged all board members to look at BOIR in the next few months.

**Bylaws:** Wendy Ramsey reported that the Bylaws have been posted to the website for members to review. Voting will begin on August 1.

**Conference:** Cathy Zimmerman reported that Michael Swendrowski’s company, SVS, will attend the conference as a vendor. Cathy has been in touch with the vendors every two weeks. There has been no change in registrations. Cathy asked all board members to register now if they haven’t already done so. David will send a reminder to all presenters about registering now. Experient will create a release form saying that ABOS is not responsible if someone contracts COVID-19 during the conference, based on recommendations from Experient.

Attendees will sign it as they pick up registration materials. Networking Nite is in a holding pattern, but the committees will start up next month.

**Continuing Education:** Susan Parkins reported that things are going well. Lots of people are sharing CE opportunities. Brooke Bahnsen moderated an Illinois-based discussion on COVID-19 using Uberconference. 13 people attended and it lasted 3 hours. Brooke is willing to do it again but only if the topic is narrower. The committee is still looking at costs involved in putting on webinars.

**Long-Range Planning:** Robin Rousu reported that according to Shonna, hotels are ready to talk and will be addressing our questions about the Ohio sites. If we cancel with Dallas, Shonna will see if the hotel will trade this year for 2024 without any monetary repercussions.

**Marketing:** Lori Berezovsky reported that she will ask the Merchandise subcommittee to look at facemasks and pricing so Cathy will have that information for possible vendor sponsorship. Otherwise, everything for the conference is lined up and ready for ordering when the time comes.

**Membership:** Katrina Ford reported that the Bylaws have gone out to the membership. Between May 15-June 15 we saw 43 renewals or new members. We had 13 participants through the Bring1 campaign.

**Technology:** For now, send any website updates to David. Rose is looking at different sources for webinars.

**Nominations:** Susan Parkins would like board stories to share. She'd like them in the next two weeks for the social media push on nominations.

### **New Business**

We don't have an exact date by which we need to decide whether we are going forward with the conference or canceling. Shonna is negotiating this with the hotel.

### **Reminders:**

- Please check email daily and respond when needed.
- Please use your ABOS email for official business.
- Please cc: Cathy and David on all committee correspondence and meeting times.

### **2020 Conferences**

**ARSL Virtual**, Sept. 30- Oct. 3 in Wichita, KS. Lori will attend.

**ABOS**, Oct. 14-16, Dallas, TX.

Meeting adjourned at 3:36 p.m. Central Time.

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### **Executive Committee Session**

Present: Cathy Zimmerman, David Kelsey, Susan Parkins, Brooke Bahnsen, and Lori Berezovsky

The Executive Committee discussed the resignation of Kevin Kammeraad from his board position. Brooke Bahnsen motioned to accept Kevin's resignation. David seconded. All were in favor. Motion carried.

Karen Bradley was next in line for a board position based on election results. Cathy would like to ask Karen to replace Kevin and serve the remainder of his term. The Executive Committee agreed with this decision.