



April 17, 2020, ABOS Board Minutes

Recorded by Lori Berezovsky, ABOS Secretary

The meeting was called to order at 2:03 p.m. Central Time.

In attendance: Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen, Susan Parkins, Liana Morales, Wendy Ramsey, Robin Rousu, Zach Roberts, Kevin Kammeraad, Katrina Ford and Rose Huling.

Absent: None

Secretary Minutes

There were no corrections concerning the minutes from the March 20, 2020 board meeting. David Kelsey motioned to accept the minutes as written. Wendy Ramsey seconded. Motion carried. The minutes will be posted to the website and moved to the shared folder.

Treasurer's Report

Brooke Bahnsen sent out the March report. The first part of vendor sponsorships came in totalling \$8275.00. Our insurance has been paid and a few registrations and membership dues came in. BOIR costs for April still need to be paid.

President's Report

Cathy Zimmerman attended the ODLOS meeting earlier this week. ALA is working to get settled; they are worried about the loss of income from canceling the annual conference. They are also getting used to their new location. Amber is back from maternity leave. ODLOS is looking for a new director and will reopen the search in the fall. ODLOS advisory committee chair, Martin Garnar is retiring. The President-Elect of ALA will appoint a new chair.

We will continue to plan our conference until the state of Texas tells us we can't hold it. Committee chairs should keep their committees moving forward with conference work.

David reported that in the last month he began upping our social media game. The goal is to make our Facebook page a destination. Several posts have gone out each day including outreach-related news items found through Google Alerts. We have received 210 new likes and have 250 followers. We've received 25 entries for the social media bookmobile parade so far. April 22 is National Bookmobile Day and bookmobile posts will go out every 30 minutes on that day, starting at 6:30 a.m. Amber at ODLOS will push our posts out on ALA sites as well, turning this into a national and international event. #NationalBookmobileDay is the hashtag for the event.

New Business

Bylaws: Wendy reported that the bylaws have been updated and the proposal was distributed to the board on April 1. The Executive Committee made a few small changes, which appear in green in the 2020 ABOS Bylaws Proposal document. Once the board approves them they will be put to the membership for vote.

The board spent quite some time on the bylaws, going over each proposed change. Liana made the motion that the Executive Board to approve the bylaw revisions so they can be sent out to the membership. David seconded. In favor: 9, Against: 1, Abstained: 1. Motion carried.

BOIR Committee Proposals

1. The BOIR Committee have been looking at how those who aren't members of ABOS will access the BOIR tool. They propose charging non-members \$40.00 for 3 days of use. The funds would be earmarked for BOIR. Liana motioned that we accept the proposal. Zach seconded. All in favor.
2. The BOIR Committee has ongoing costs and they need income coming in to advance the project. The BOIR Committee wants to utilize the use of the project as a membership booster for ABOS. The Committee is asking that when people sign up for a membership from the BOIR site, that a portion of the \$49 fee be set aside for the project. The board discussed this at length. Susan motioned not to accept the proposal. Katrina seconded. All in favor.

Committee Reports

Advocacy: Liana Morales reported that the committee met on April 3 and all 11 members were in attendance. They have a complete list of publications in which to place ABOS ads. The Out & About newsletter should go out on April 24.

Awards: David Kelsey reported that award applications are coming in. He is sending reminders via social media and email. Currently we have one John Philip, 9 Carol Hole, and 2 Outstanding Bookmobile Librarian applications.

BOIR: Cathy Zimmerman reported that BOIR testing and integration is coming up soon. By our conference in October we should have the final BOIR tool.

Conference: Cathy Zimmerman reports that things are moving forward. MEternally will do a vendor table, but all others are committing at the Gold+ level, which makes \$16,500.00 in sponsorships so far. Approximately \$29,000.00 total. Still haven't heard from two major contributors and a couple of smaller vendors.

Registration: David Kelsey reported that registrations have stalled due to COVID-19, but he is pushing it on social media, email, and the listserv. We have received 12 presentation proposals so far. We do not plan to extend the presentation proposal deadline which is April 24.

Networking Nite: Cathy Zimmerman said the Conference Planning Committee met today and they are working on Networking Nite. ACORE will do their first annual Book Cart Wrangling Olympics. The winner will get an ACORE cart.

Whova App: Susan Parkins thanked Robin Rousu and Rose Huling for looking at the app and for their input on it. Susan reported that this app will move us into the 21st century. Rose and Susan will attend training next Wednesday to learn more about the virtual conference options with the app.. We would be able to have a virtual conference along with our in-person conference with the app. We must commit by April 29 if we want to keep the current dashboard. Payment would be due closer to conference time. It will need to be voted on by the board before April 29. In the future, we could ask our vendors to sponsor Whova. Features on the app would make it possible to reduce costs in other areas, such as copying costs, etc. Susan and Rose will send out more information next week after their training.

Continuing Education: Susan Parkins reported that as a new committee the group has a lot of questions. They have decided that webinars sponsored by ABOS will be a benefit for ABOS members. They are working on criteria for LEUs. They are exploring different ways to archive webinars. There has been a lot of promotion on the listserv about available webinars, which is good to see.

Long-Range Planning: Robin Rousu reported that the committee didn't meet this month. They are working on the 2024 conference. Because of the COVID-19 virus hotels are scrambling. They'll wait a few weeks and will continue the process when things settle down.

Marketing: Lori Berezovsky reported that the committee is in a holding pattern right now. Cathy asked that the committee add a badge ribbon for those who compete in the Book Cart Olympics (actual title to be determined).

Membership: Katrina reported that the committee has made progress. On April 15th the Bring1 Campaign was launched. Cathy asked that a quarterly "lapsed membership" survey be sent out before the end of April.

Nominations: Susan will form a timeline for nominations and will have that prepared in May.

Technology: Kevin Kammeraad had to leave the meeting, but Cathy asked the board to send any updates for the website to her and David, copying Kevin into the loop.

Old Business

- Susan says the results of the post-conference survey are available in the shared documents.
- The ALA Annual Conference has been canceled. They may do a virtual conference instead.
- ARSL: Cathy still has not been able to make contact with the board of ARSL to find out if they'll give us complimentary registrations for their conference. If they do, Cathy will attend in addition to Lori.

Reminders:

- Please check email daily and respond when needed.

- Please use your ABOS email for official business.
- Please cc: Cathy and David on all committee correspondence

2020 Conferences

ARSL, Sept. 30- Oct. 3 in Wichita, KS. Lori will attend.

ABOS, Oct. 14-16, Dallas, TX.

Next meeting Friday, May 15 2PM CDT

Cathy Zimmerman adjourned the meeting at 4:27 p.m. Central Time.