



December 21, 2018 ABOS Board Meeting minutes

Tina called the meeting to order at 3:04 p.m. Central Time

In attendance: Tina Williams, Susan Parkins, Ann Plazek, David Kelsey, Lori Berezovsky, Brock Hutchison, Kim McNeil-Capers, Kris Ringwalt, Cathy Zimmerman, Rose Huling, Wendy Ramsey (new board member), Katrina Ford (new board member).

Absent: Brooke Bahnsen, Michael Swendrowski, Brandon Thompson.

Secretary Minutes

The November 16, 2018 Board Minutes have been distributed to all board members and reviewed. Cathy moved that we accept the November Minutes as written. David seconded. Motion carried.

President's Report

Tina sent out a President's Letter to the membership detailing ABOS committee activities for the year along with our achievements and successes. We had an amazing year!

We have let ALA know that we won't be attending ALA Mid-Winter. ALA will keep us posted.

We will give a presentation and a poster session at ALA Annual. ALA is in the beginning stages of planning a bookmobile parade in Washington, DC. ALA is working with ABOS to see if our membership is supportive of the parade, and will participate in it. We've only received eight responses to the bookmobile parade survey so far. Tina has reposted it on Facebook and will post again on the listserv.

The LEU certification has been straightened out. Susan and Tina will talk about how to set this up for the Omaha conference.

National Bookmobile Day will be on April 10, 2019. ARSL is involved in this, too. Our Advocacy committee is working on "because" statements for this day.

Now that the ODLOS committee is meeting monthly they are getting things done. Our role is to listen and be available to respond to those things that apply to us.

There are 20 Spectrum Scholars. We receive a list of Spectrum Scholars who indicate they are interested in ABOS. Only three of them took advantage of our offer of a free year of membership, and none of them attended our conference. Last year there were 20 Spectrum Scholars. They do need to actually sign up for membership. We'd like to work with EveryLibrary a little more this coming year, maybe form a committee to focus on this, or have the BOIR or Advocacy committees work with them.

Treasurer's Report

David reported that all bills for the conference are paid. The total bill was almost \$43,000 and a little over \$10,000 for technology. If it wasn't for the extra meal we had to add we'd have been right on target. Our income for 2018 was \$115,000., which gives us a nice surplus for next year. We need to budget more for food and technology in 2019.

A new Flickr account was purchased so all conference photos will be there.

The 2019 Finance committee will consist of David, Susan, Cathy, Lori, Wendy, and Brooke.

David thanked Brooke for her helpfulness, kindness and know how.

Committees

Advocacy: Kim reported that the committee met the second week of January. Their first assignment is to come up with "Because" statements for National Bookmobile Day.

Awards: Brock reported that he's tidying everything and making sure policies are up to date for the new Awards committee chair.

BOIR: Cathy reported they've received the first Facebook fundraiser check for \$200 (for Lori's birthday fundraiser). Another check will be coming in for about \$345. Still waiting to see how we did with AmazonSmile and Giving Assistant over the holidays. The committee has set up levels of giving which will be available to see on the shared Drive: Platinum at \$10,000+, Gold at \$7000+, Legacy at \$5000+, Honor at \$1000+, a \$500 level. An ongoing giving (monthly) level will be looked at in the future. It was agreed that the logos of the donors could be included in the ABOS newsletter, and donors will be aware of this perk.

The database should be ready for Beta testing in January.

The BOIR strategic plan that is in the shared Drive has been okayed by the committee. It will be on the January agenda for approval. There will be an addendum to the strategic plan concerning homebound and data governance language.

Tina asked if the board had ever voted that donations to ABOS will go to BOIR. Currently, all money received via fundraising comes to ABOS as the governing entity, but is devoted entirely to BOIR. Cathy motioned that all funds coming in via fundraising shall be designated to go toward BOIR projects. David seconded. Motion carried.

Bylaws: Ann said that work on bylaws has been tabled for now. Susan suggested that the past presidents take on the bylaws in 2019 and Ann agreed that this would be a good idea to bring in past experience. They were last approved in 2012.

Long-range Planning: Susan reported that the committee hasn't met yet, but will in January. Their goal is to stay 2-3 years ahead with conference planning. They will also look for new members.

Marketing: Lori reported the committee met and have welcomed three new members. They have received several newsletter articles and are exploring other avenues to fill out each issue. Brock suggested including interviews with people making a difference in outreach work in the newsletter, perhaps starting with the winner of the John Philip Award of Excellence. Lori recently heard of a new merchandise source called IndiCo Direct

for Libraries (indicodirectforlibraries.com) that does not require a minimum order and no set up fees. Cathy confirmed that their merchandise is high quality. The company will be open for business starting on Jan. 25, 2019.

Membership: Kris reported that as of November 28, 2018 we have 307 members. One year ago we had 247. Kris bid the board a fond farewell. David will reach out to new members until we get a new membership chair.

Nominations: Ann reported a successful election. We had fabulous candidates and a good pool of people ran for office. She welcomed new board members Zach Roberts, Wendy Ramsey, and Katrina Ford. Ann thanked the board and especially Rose for all her work on the election. This is Ann's last meeting and last year on the board.

Technology: Brock reported that he will chair the Technology committee again in 2019. Most recently, the committee, and Rose in particular, worked on election results and posting that information to the website. The committee will look at how the election process can be made even better in 2019. They made tremendous strides in 2018 including rebuilding the website. Brock said he learned a lot this year and thanked Tina and the board. Cathy said the BOIR timeline added to the website looks great.

Other Conferences

ARSL Annual Conference: We will attend ARSL and they will attend ABOS this year. Both parties think it's beneficial to attend the conferences. In January there will be a conference call between both board to discuss 2019 plans. A doodle poll will be sent to determine meeting time.

New Business

Tina welcomed the incoming board members and thanked the 2018 board. Having an annual report during the conference was a good way to highlight our achievements for the year.

Susan takes over the roll of President now. She'll send out a doodle poll to determine the time for our monthly board meeting. Plan to meet the 3rd Friday in January. Susan thanked Tina for her organizational skills and work this year.

There was discussion on whether we should make Brooke an ex officio treasurer or have her serve on the Finance committee. Currently, we don't have a Past Treasurer. There is no mention of the ex officio members in the bylaws. David said he's talked to Brooke and she'd love to keep serving on the Finance committee. It's not usual for someone, after serving as Past Treasurer, to attend board meetings. Wendy was the treasurer prior to Brooke's term, so there will be several experienced people on the Finance committee. This is Rose's first year as an ex officio member, and she is debuting the position.

We get questions all the time on where the next conference will be and how much it will cost. We learned that the first thing ARSL changed about their conference was to include breakfast and lunch each day. This has increased attendance. We would like a meal estimate so we can better calculate conference costs. The conference should be priced so that we still make money. ARSL conference costs start at early bird member

\$275 and go up to nonmember \$415 (meals included only with pre-registration). They also offer full- and half-day preconferences. Around 10 people registered at the door at our last conference. Breaks are expensive. They would be hard to afford without vendor sponsorship. David said it would be helpful to preplan the food expenses so we can better plan how much to charge for the conference. We shouldn't lose money because of food. For future conferences be sure to lock in food prices with the hotel. ARSL has meal sponsors at \$2000 a pop, with sponsor signage in the meal area.

Rose reported that the Google group page has about 870 members. The listserv is doing really well with at least 3 new registrations per week.

Ann motioned to adjourn; Lori seconded. Meeting adjourned at 4:12 p.m. Central Time.