



ABOS Board Minutes October 26, 2017

The meeting was called to order by President Ann Plazek.

Present: Ann Plazek, Tina Williams, Brooke Bahnsen, M. Courtney, Marianne Thompson, David Kelsey, Kim McNeil-Capers, Thomas Moore, Susan Parkins, Pattie Johnston, Rose Huling and Johnna Huling.

Absent: Michael Swendrowski

Secretary's Report for September 15, 2017 was approved.

Treasurer's Report - Monthly financial report for September 2017 was approved.

Committee Reports:

Advocacy - Susan/Kim

- Very positive remarks received at the conference. Five individuals have indicated their interest in joining the committee on the sign-up sheet.

Awards - David

- Will post this year's award winners on the ABOS Facebook page and our listserv. One of the Carol Hole Awards was sponsored by Acore. In addition, Farber Specialty Vehicles sponsored the John Philip Award.

BOIR - Repository/Database – Brooke and Ann

- Amigos offered to help.
- ABOS bank account linked to the BOIR Indiegogo campaign.
- Need 50 beta testers to input their information into the database.
- The big rollout for the project is set for National Bookmobile Day.
- Once the project is live, the developer will be paid.
- Board members were asked to share the Indiegogo campaign on our Facebook pages to get the word out.
- The Indiegogo link shows the various amounts available to donate. A \$25 donation receives a thank-you, a \$100 donor will also receive a t-shirt. The t-shirt size will need to be emailed to the ABOS Marketing Committee.
- **Conference Planning/Long Range planning** -- Ann & Tina
- Getting a lot of feedback about both the 2017 and 2018 Conference venues.

- Post-conference survey for 2017 should include responses to the hotel, transportation, and food to avoid or include. Questions should be more open and responsive.
- We had refund request for an attendee after the conference started. We do not know why we had some no-shows. Ann will follow-up with them.

Marketing - Ann

- T-shirts and bags will be up on the website. Price will be raised to include shipping.

Membership - Courtney/Thomas

- Thanked for all we did this year.
- Thomas was nervous during his presentation, wanted to remind everyone that Outreach isn't just about Bookmobiles, it doesn't matter what you drive.
- Bookmobile wranglers:
 - Need a better sign-up form for next year that will contain more information (size, arrival dates and the name of your vendor.)
 - Raleigh location will have a better parking layout.
 - Proposal to assign numbers, and use chalk or caution tape to mark the layout.
 - Matthews will have extra vehicles at the Raleigh venue.

Nominations/Past Presidents/By-laws - Marianne

- Lots of job descriptions are being picked up at the registration table.
- Had been waiting for feedback from ALA about the Bylaws. We don't need their committee to review. The draft will be in the Shared Drive with a vote scheduled for either a November or December. Approval needed from the General Membership.

Technology - Tina/Rose

- Our platform is being changed for next year. The Domain owner is being bought out.
- The BOIR Server has websites available. Tina will discuss with Michael.

Old Business

- Insurance recommendations: still in progress. Ann will bring to November meeting. We need insurance for the Raleigh venue. The subject has come up before but has hotels have assumed the liability in the past. After San Diego, Amigos suggested we ask again.
- Advertising Opportunities: Ann made no progress on this. Member Rachel Hadidi suggested that we explore advertising in "Marketing Libraries Journal", beginning publication in November.

New Business

- Tina will be writing a blog for the Conference. Both David and Tina wrote blogs last year.
- Job description reviews:
 - Descriptions are on the websites and on the Shared Drive under the Policy Folder. They

are from 2012 and 2017.

- Initial discussion about changing the terms of the Secretary and Treasurer positions. It was suggested that these positions' terms match but are staggered like the Member-at-Large elections. Brooke was asked to review the Treasurer description as currently written.
- All the positions should be reviewed.
- Policies and Procedures should be relocated to one file.
- A Board member must attend ARSL and PLA on alternate years.
- Move the responsibility for Nominations from the Webmaster so that person can be free to run for the Board. So moved and approved by the Board.
- Courtney asked if we could mention raising funds for libraries in Texas, Florida, and Puerto Rico during Ann's closing remarks.

Announcements

- The Board will meet for a second session post-conference wrap up.
- Board meetings will be held the 3rd Friday of the month at 2 pm Mountain, 3 pm Central Time, 4 pm Eastern Time
 - Next meeting November 17, 2017

Adjournment