



ABOS Board Minutes September 15, 2017

The meeting was called to order by President Ann Plazek at 4:03 EST.

Present: Ann Plazek, Tina Williams, Brooke Bahnsen, M. Courtney, Marianne Thompson, David Kelsey, Thomas Moore, Susan Parkins, Michael Swendrowski, Pattie Johnston and Rose Huling.

Absent: Kim McNeil-Capers

Secretary's Report for August 18, 2017 was approved

Treasurer's Report - Monthly financial report for August 2017 approved

- Ann thanked Brooke for the newer format for the Treasurer's report that is clearer to understand.
- At this time both registration and vendor numbers are down from last year but Early Bird registration is still open and final conference registration ends on October 18.
- Follow-up to prior discussion about ABOS' registered agent in Illinois:
 - Doesn't need to be a Board member, may be a trusted ABOS member.
 - Must live in Illinois.
 - State of Illinois requires this address in the case of a lawsuit against our organization
 - Brooke nominated Tina to be our agent. All agreed and Tina accepted.

Committee Reports:

Advocacy - Susan

- Kim was out of touch so Ann will contact her.
- Committee should look at the possibility of both advertising and sponsoring something at ALA.
- Pattie will share suggestions she has received in the past with Susan.

Awards - David

- Working on introductory speeches for the conference.
- Rewriting procedures and having the committee review them.

BOIR - Repository/Database – Michael

- Phase 1 will be unveiled at the conference.
- Crowdfunding through indiegogo. Ultimate goal is \$40,000. ABOS will receive all the money raised and the funds will be available as they come in. Crowdfunding will lead us into Phase 2.
- The Committee discussed possible competition with the general vendor funding for the conference. Using crowdfunding for BOIR will keep this separate.
- Ann asked Michael if a preview could be sent to the Board before the crowdfunding goes live. (He was able to send out one.)

Conference Planning/Long Range planning -- Ann & Tina

- OBOS had to drop their commitment as their vehicle would not be ready in time.
- Program layout: caught some typos and added vendor logos.
- Brief update on Networking Night.
- Bookmobiles:
 - Ann left message for Chuck Arrigo, Operations Manager of ACLA Mobile Library Service to see if their Bookmobile would be coming.
 - Michael asked if the RIF Bookmobile, due for delivery the first week of October, will be brought to the conference. Ann planned to confirm.
 - Michael planned to check if the new Coshocton (Ohio) Bookmobile would come.
 - LDV hasn't responded about attendance. Michael will also check in with them.

Marketing - Ann

- Ann is pulling together the promotional order but plans to wait until closer to the conference for a better count of registrations. She is re-sending the Marco order information to the Board and will confirm amounts with Lisa, the sales representative.
- Summit is picking up the lanyards and Farber is donating the conference bags.
- We finalized the phrase "Outreach - We're on the Move" for the t-shirts.

Membership - Courtney/Thomas

- Thomas recently contacted NJ libraries and is working on the VA list.
- Courtney is double checking the MD contacts. According to Ann, the entire Enoch Pratt Mobile Library staff is attending.
- In response to a comment from Thomas, Tina also heard that libraries that have dropped their Bookmobile services don't realize that ABOS represents all types of Outreach.
- Ann reminded everyone to sign up for registration and Membership tables time slots.

Policy and Procedures - Pattie and Marianne

- Emailed to the Board.
- These have not been updated in 6 years and would need to be voted on by the members.
- Rose asked how the document would be shared with the membership and how we would determine who is a member in good standing and eligible to vote on these.
- If not available at the General Membership meeting at the conference, the policy and procedures would need to be voted on electronically. Susan suggested that this be sent out to members via Survey Monkey.
- Tina stated that our bylaws need to be presented to and passed by ALA. Ann will clarify the procedures with ALA. Both Pattie and Marianne suggested that Jodi be contacted.

Nominations/Past Presidents - Marianne

- Positions up for election show on the website. This year: Vice President/President Elect; Treasurer; Secretary and four Board Members at large.
- Brooke rolls off as Treasurer and becomes the immediate Past Treasurer.

Technology - Tina/Rose

- Tina, Rose and Brock Hutchinson are working in the background on our new website to be unveiled in late December/early January.
- Rose and Michael are talking because BOIR needs server space.
- Financials and minutes need to be posted to the website.
- Rose is comparing .com to .net for the website.

Old Business

- Insurance quote: Ann forwarded the new one. Comparable to the other one we received but is a few hundred dollars cheaper.

New Business

- Advertising opportunities - Advocacy to work on this.
- Financials for the General Membership Meeting - Brooke to prepare.
- Minutes from last year's General Meeting - Courtney to get from Melanie.

Announcements

- Board meetings will be held the 3rd Friday of the month at 2 pm Mountain, 3 pm Central Time, 4 pm Eastern Time

Adjournment